



Bloom's Taxonomy Poster Competition

Guidelines for Teachers:

Task: Design a poster to illustrate Bloom's *Revised* Taxonomy of Learning.

These guidelines should be read in conjunction with the rules on the entry form.

Bloom's Taxonomy is embedded in all teaching and learning and so is central to all subject areas.

Students will need to be taught Bloom's Taxonomy to allow them to create a poster which reflects an understanding of it.

By way of support, there are three sample lessons available on our website: www.instructionalleadership.ie. It is envisaged that these lessons may inspire others to develop their own lessons around Bloom's Taxonomy.

An independent panel of judges, a member of the Instructional Leadership Programme National Steering Committee, a graphic designer and an independent representative from the educational sector will judge the entries.

- Entries must be received by the ETBI, Piper's Hill, Kilcullen Road, Naas, Co. Kildare no later than **4pm on Monday, 30th April 2018.**
- Digital designs are permitted, but must be printed and submitted in hardcopy A3 format. If a printed digital entry wins, the digital version must be made available on request.
- Schools may submit multiple entries. Each entry should have its own completed entry form.
- Entries can be submitted in Irish or in English.
- All entries must include, in legible writing on the back of the artwork, the following details: the name of entrant(s), school year(s) of entrant(s), name of teacher, name of the school, contact address or email of school.

Marking Guidelines:

The winning poster should be accessible to students of all levels. It should demonstrate a deep understanding of Bloom's Taxonomy. The following will be considered when awarding marks:

- Does the poster stand alone as a clear communication of Bloom's Taxonomy?
- Is the design original?
- Is the poster aesthetically pleasing with effective use of colour and design?
- Is there a logical layout of information? / Can the reader navigate the poster with ease?
- Does the poster stimulate interest and discussion?

Prizes:

Only finalists and the winners will be notified directly through their schools and this will be done by Friday, 11th May 2018. Winners will also be announced on our website: www.instructionalleadership.ie

The school of the winning entry will receive a prize of a framed version of the winning poster.

The designer(s) of the winning poster will win a one-for-all voucher for €200. If there is more than one designer, they will share this prize. The school of the winning designer(s) will receive a framed copy of the winning poster. The designer(s) and their teacher will also be invited to the official launch of the poster.

The designer(s) of the poster which comes second will win a one-for-all voucher for €100. If there is more than one designer, they will share this prize.

